

For immediate release

January 27, 2016

ENMAX empowers Albertans to take control of energy use with My Energy IQ™

Calgary, Alta. – It's that time of year when many Albertans are focused on managing their costs, including their energy bills. Today, ENMAX Energy launched a new personalized tool called My Energy IQ™ to help Albertans take better control of their energy use and costs. The program, an Alberta first, features dynamic tools to make smarter energy choices.

"We have heard from our customers that they want to better understand and control their energy use," said Gianna Manes, ENMAX President and CEO. "With My Energy IQ™, they can now take advantage of the reports, tips and tools full of great information to make meaningful changes to their energy consumption."

The My Energy IQ™ program is a value-added benefit offered to most ENMAX Energy residential and small business customers. It consists of an online portal, tangible tools and customizable reports that answer questions like:

- How do I use energy and what can I do to save money over time?
- How does my energy use compare to other nearby homes?
- How can I update my information to create my personal energy savings plan and receive tips tailored to my home?
- If I make some changes, how can I tell if they're making a difference?

The My Energy IQ™ software, new to Alberta and created by Opower, is used by over 95 utilities around the world, resulting in the following savings:

- 8 billion kilowatt hours of energy
- \$1 billion on utility bills
- Over 3.1 million tonnes of carbon dioxide

For more information about this program, please visit enmax.com/myenergyiq.

ENMAX Corporation, through its subsidiaries, makes, moves and sells electricity to residential, small business and large commercial customers and is headquartered in Calgary, Alberta, with offices in Edmonton. ENMAX Power Corporation owns and operates transmission and distribution infrastructure in Calgary and ENMAX Energy Corporation owns diverse electricity generation facilities throughout the province. Since 2007, ENMAX has been named one of Alberta's Top Employers. ENMAX Energy is currently the retailer of choice for both The City of Calgary and The City of Edmonton.

-30-

Media only contact:

Doris Kaufmann Woodcock, Senior Media Relations Advisor, ENMAX Corporation
403.689.6150 (media line) mediaroom@enmax.com / www.enmax.com / [@ENMAX](https://twitter.com/ENMAX)