

ENMAX Energy Corporation \$500 Energy Credit Contest – 2010 Edmonton Home and Garden Show (the "Contest")

Official Rules (the "Rules")

To enter the Contest, entrants can go to the ENMAX Energy booth, located at the Edmonton Home and Garden Show, to enter to win one of four (4) \$500 EasyMax® energy credit prizes from ENMAX Energy. No purchase necessary.

Eligibility

The Contest is open to all residents of Alberta (i) who have reached the age of majority and (ii) whose primary residence is in the province of Alberta, at the time of both entry and awarding of the Prize. The Contest is not open to employees, representatives and agents of ENMAX Corporation and its affiliates, their representatives, advertising and marketing agencies, the contest judges and persons domiciled with any of the above. There is a limit of one (1) entry per eligible household.

How to Enter

No purchase or registration is necessary to enter. You can enter by completing an entry form at the ENMAX Energy booth at the Edmonton Home and Garden Show.

All entries must be received by 5:00 p.m. on March 28, 2010.

Dates

Contest opens at 4:00 p.m. on March 25, 2010 and closes at 5:00 p.m. on March 28, 2010 (MST).

Prizes

There are four (4) prizes available to be won. Each prize consists of a five hundred dollar CDN (\$500) EasyMax energy credit (the "Prize"), which will be applied to the EasyMax account of the person whose entry form is drawn who (i) answers a time-limited mathematical skill-testing question correctly, and (ii) complies with the Rules. In the event that a person whose entry form is drawn is not an EasyMax customer, and does not wish to become an EasyMax customer, there are four (4) alternate cash prizes available to be won of two hundred and fifty dollars CDN (\$250) each, which will be awarded provided that the person whose entry form is drawn (i) answers a time-limited, mathematical skill-testing question correctly, and (ii) complies with the Rules.

Prizes must be accepted as awarded.

General Contest Rules

- There will be four (4) Prizes awarded following the close of the contest. The Prize will be drawn on a random basis from all eligible entries received, on March 29, 2010 at 10:00 a.m. Mountain Standard Time at the premises of the contest administrator, ENMAX Energy.
- ENMAX Energy will attempt to notify selected entrants at the phone number provided on the entry form, beginning March 30, 2010. If the selected entrant cannot be contacted, or has not responded, on or before April 13, 2010, the selected entrant will forfeit the Prize and another entrant will be selected. In order to be awarded the Prize, a selected entrant must sign and return to ENMAX Energy within ten (10) calendar days of receipt a Prize Acknowledgement Form, which includes a declaration of compliance with the contest rules and a release form. Failure to sign and return the Prize Acknowledgement Form within ten (10) calendar days of receipt will result in forfeiture of the Prize and the selection of another entrant. ENMAX will rely on either the date stamp on the mailed

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envelope or the date of transmission indicated on the fax sheet, depending on the manner in which the entrant submits the Prize Acknowledgement Form, in order to determine if the Prize Acknowledgement Form was sent within ten (10) days of receipt of notice. If the selected entrant cannot be contacted, or has not responded, on or before April 13, 2010, the selected entrant will forfeit that prize and another entrant will be selected.

- In order to be declared a winner, the selected entrant must first correctly answer, unaided, a time-limited mathematical skill-testing question to be completed on the entry form and must otherwise comply with the Rules.
- ENMAX Energy reserves the right to use the winner's name, city of residence, comments, likeness and/or photograph without compensation, in any advertising and publicity in relation to the Contest.
- By entering this contest, entrant acknowledges having read these rules and agrees to be bound by them and by the decisions of the contest judges, which shall be final and binding on all entrants.
- The chance of winning the Prize depends on the number of eligible entries received. There are four (4) Prizes to be awarded from all entries received between 12:00 p.m. on March 25, 2010 and 5:00 p.m. on March 28, 2010 (MST).
- Prizes are awarded as stated, and there are no substitutions or exchanges.
- Any additional cost incurred in collecting or using the Prize is the winner's responsibility.
- ENMAX Energy reserves the right, at its sole discretion, to cancel, terminate, amend or suspend the Contest without prior notice, for any reason.
- ENMAX Energy is not responsible for any loss, injury or damage suffered by or to persons or property arising directly or indirectly, in whole or in part from the Contest or any prize, or which may arise from accessing, downloading or transmitting any material from the website enmax.com.
- All entries become the property of ENMAX Energy and will not be returned.
- The decisions of the Contest judges are final with respect to all matters concerning the Contest.
- The Contest is subject to all applicable laws.

The names of the winners may be obtained by sending a self-addressed stamped envelope with a request to ENMAX Energy Edmonton Home and Garden Show Contest at the following address:

ENMAX Energy Corporation
Edmonton Home and Garden Show Contest – 2302.L
141 – 50th Avenue SE
Calgary, AB T2G 4S7